

Robert F. Garrison, DMD, PA

The Top 10 Things You Must  
Know Before Choosing Your  
*Orthodontist*



Bluffton Orthodontics

## Welcome Letter from Dr. Robert F. Garrison

Dear Friend,

If you are researching orthodontists for yourself or your child, then you are in the right place! You should know that just like all teeth are different, every orthodontic practice is also different. In your search to find the right provider for your family, you will most likely find similar treatment options. It's important to know, however, that all treatment is not the same.

At Bluffton Orthodontics, our mission is to serve others by taking a patient-centric approach to care. My team and I work hard to offer the highest quality care in a friendly, comfortable environment. With our patient-first approach, our biggest reward is seeing how happy our patients are with their new smiles after treatment.

To help support our mission and to help you choose the right practice, I invite you to read my report, "**The Top 10 Things You Must Know Before Choosing Your Orthodontist.**" Each section addresses an important question to consider as you research options for your and your family's treatment. While many providers fit a few of the criteria, I strongly encourage you to settle for nothing less than the complete package. It's what you and your teeth deserve!

I hope you find my report to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile. If you would like to know more about any of the information I've included here, feel free to call me or speak to a member of my knowledgeable team - simply call 843-258-5835.

To Your Healthiest Smile,

*Robert F. Garrison, DMD, PA*

P.S. When you are ready, I invite you to schedule your **complimentary Bluffton Orthodontics New Patient Consultation** by calling 843-258-5835.

Your no-obligation appointment includes a review of your dental history, an extensive oral exam, digital x-rays and images of your teeth, a personalized treatment plan, and a tour of our state-of-the-art office, a \$225 value, all yours for **FREE!**



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## 1. Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential orthodontist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also consider whether they attend continuing education courses to stay up-to-date with modern advancements in the dental health care field.

If you are seeking orthodontic treatment, the first, and possibly most important information any orthodontic patient should understand, is that while all orthodontists are dentists, not all dentists are orthodontists. In fact, only 6% of dentists have undergone the years of extra training required to become an orthodontist. To be sure your orthodontist is indeed the specialist you're seeking, look for the American Association of Orthodontists (AAO) seal.

At Bluffton Orthodontics, our doctor has helped to improve over 10,000 smiles since 1984 through a wide variety of orthodontic treatments. As a team, every one of us believes in the importance of staying current with the techniques and technologies available for quality dental care. For this reason, our doctor regularly attends continuing education courses to supplement the distinguished education and training that he received while pursuing his dental and orthodontic specialist degrees.

Extensive experience allows our doctors to provide expert, professional care that matches each patient's unique needs.



## 2. Do They Have a Satisfaction Guarantee?

A great practice will stand behind their treatment, and the best way to do that is with a guarantee. Orthodontists should offer a solid guarantee to make sure you know that you come first no matter what. Your satisfaction and health are of the utmost importance!

When you are considering a new orthodontic office for yourself or your loved ones, ask whether they back up their treatments with any guarantees. Also, make sure that a guarantee doesn't have any fine print or loopholes. At Bluffton Orthodontics, your smile is completely backed by our **100% Satisfaction Guarantee** over the course of your treatment. We stand behind our treatment.

If you are unsatisfied at any time during the course of your treatment, simply let us know and we will do what it takes to make it right. Our guarantee has you covered!



## 3. Do They Offer a Thorough & Free Consultation?

Your first visit to a new orthodontist can be a costly experience. To create a comprehensive customized treatment plan, your orthodontist needs to do a complete exam, including x-rays and a thorough discussion of everything from treatment options to an estimation of how long treatment will last. This is also your chance to ask questions, lay out any concerns, and get educated on the decision that will impact your health.

At Bluffton Orthodontics, you will receive your **Bluffton Orthodontics New Patient Consultation – a \$225 value – absolutely free!** Your analysis will include:

- A review of your dental history
- A thorough orthodontic exam
- Digital x-rays & images of your teeth
- A personalized treatment plan
- A tour of our state-of-the-art office

Our complimentary consultation comes with no obligation so you can consider it an easy opportunity to see whether our practice is the perfect fit for you. Contact our friendly office for more information or to schedule your FREE appointment today!



## 4. Do They Have Advanced Technology?

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last 20 years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Here at Bluffton Orthodontics, we use the latest technology throughout your treatment process, starting with your initial diagnostic appointment. From extremely accurate imaging to accelerated orthodontic treatment, our technology helps make the experience faster, easier, and even fun!

To learn more details about the specific types of technology used in our office, please visit our website.



## 5. Do They Have Convenient Appointment Times?

In today's world, everyone is busy! Making the decision to get orthodontic treatment shouldn't interrupt your entire schedule, which is why doctors should implement flexibility for scheduling appointments. When looking for an orthodontist, make sure they offer flexible hours, short wait times, and same-day starts. With today's technology in a fast-paced world, this is a necessity for any successful practice to run efficiently.

At Bluffton Orthodontics, we're committed to providing the highest quality care to our patients AND we want to make the treatment process as convenient for you as possible. We never want your busy schedule to deter you from seeing our specialists. That's why we offer convenient appointment times and we even guarantee you'll never have to miss work or school for an appointment with us!

In addition, we provide the option to begin treatment on the same day as your initial evaluation. By offering same-day treatment starts, we put your scheduling needs ahead of our own – and we save you money by eliminating the cost of a second appointment! We also keep appointments running on time so you can count on being seen at your actual appointment time.



## 6. Do They Speak Spanish?

If you or a family member doesn't speak English as your first language, then trying to discuss complex health concerns with any kind of health care provider can be stressful. In some cases, this kind of language barrier can even lead to poor treatment due to misunderstanding or miscommunication. We also know it can be challenging to find someone to join you in your appointment as a translator, especially if you need a short-notice emergency appointment. To avoid problems that can arise due to language discrepancies, ask your potential orthodontist if any of their staff are bilingual in your native language.

At Bluffton Orthodontics, we recognize the importance of being able to communicate effectively with our patients for the best possible dental care. For this reason, we provide our orthodontic services in Spanish. This is just another way that we seek to go the extra mile to serve all members of our community.



## 7. Is Your Time Respected?

When you find an orthodontic office that leaves you feeling cared for and at ease, that doesn't mean you want to spend all your time there! In researching a new orthodontist, therefore, consider how long a typical appointment time slot is and whether it leaves enough time for a thorough exam and any follow-up questions you may have. When an orthodontist doesn't reserve enough time for each patient, appointments can end up running late. That translates to you having to stay in the waiting room for as long as an extra hour!

Also, ask your potential orthodontic office whether they offer treatment starts on the same day as your initial exam. The initial appointments reserved by some orthodontic offices are sometimes only long enough for the exam. Once you and the orthodontist decide upon a treatment, they then send you back to the front desk to schedule a new appointment on another day for the actual treatment start. Not only does this waste your time, it also means you have to pay for two appointments instead of just one.

Our team at Bluffton Orthodontics respects your time and your money. When you schedule an appointment with Dr. Garrison, you can count on virtually no wait times. We also reserve enough time in your appointment to start treatment on the same day as your initial exam, if that is what you choose.



## 8. Do They Offer Discounts on Treatment?

Discounts and rewards show that your doctor appreciates you as a patient and cares about giving back to you. Whether it be 0% interest monthly payments or taking a percentage off to save you money, it's good to know what your options are. When consulting with your potential orthodontist, be sure to ask if they offer any discounts or rewards.

Striving to be the best orthodontist in the Lowcountry doesn't mean our team needs to be the most expensive! At Bluffton Orthodontics, we offer multiple ways to help you offset the cost of treatment, including discounts for the following members of our community:

- Beaufort & Jasper County School District Employees
- EMS, Police, Fire Department
- Military Families
- Patients who pay in full for treatment

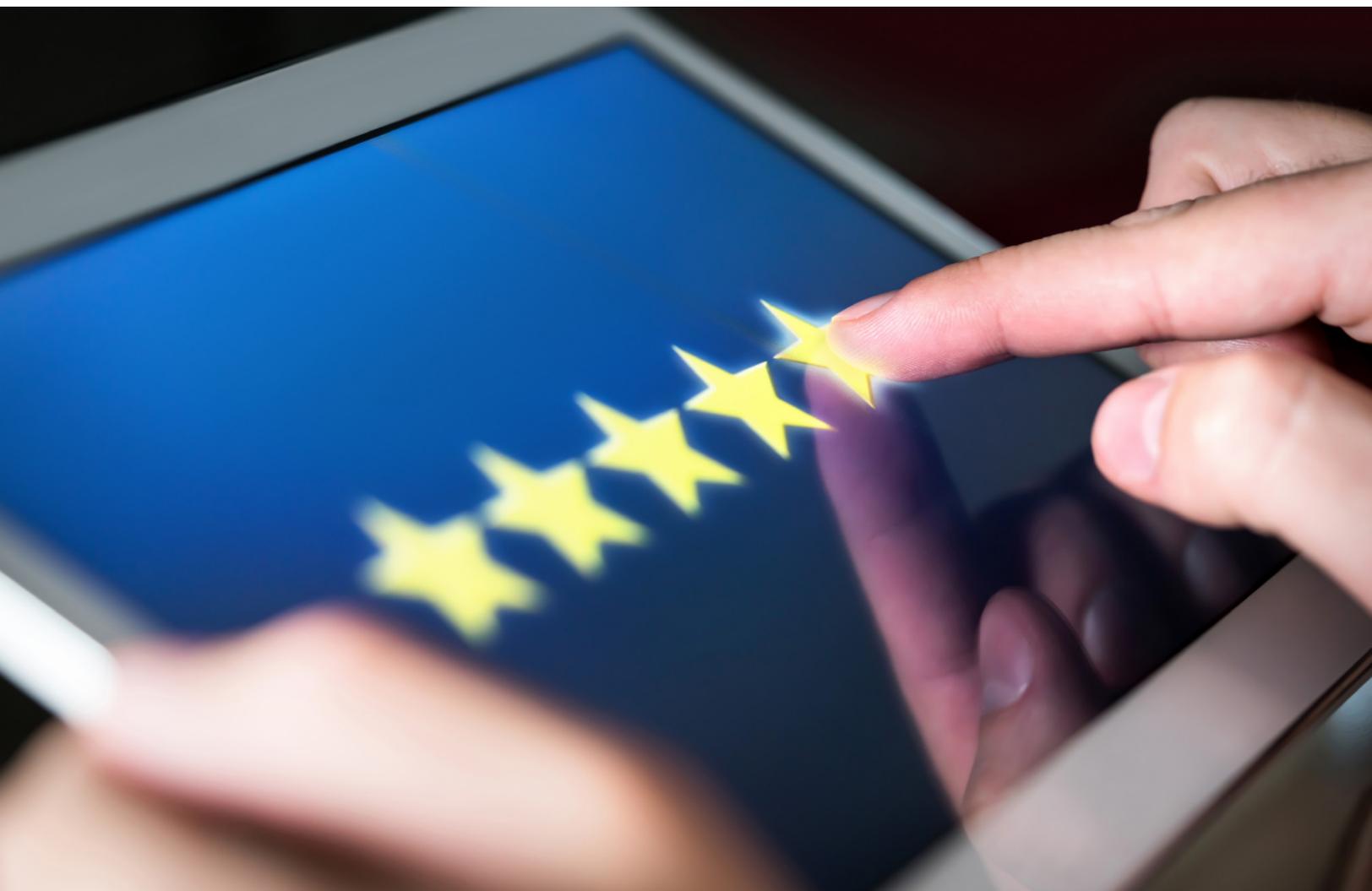
We realize you're making an investment in your health and we want to help make it as affordable for you as possible. This is just another way we put our patients first! During your complimentary **Bluffton Orthodontics New Patient Consultation**, ask one of our friendly team members for additional information on any of these discount options.



## 9. Do They Have Multiple 5-Star Reviews?

Ideally, you should find an orthodontist with a longstanding and excellent reputation. Using the Internet today, it is easy to see ratings and reviews from actual patients. Simply go to Google, and search for orthodontist ratings and reviews within your community.

At the time of this report, you will see that Bluffton Orthodontics has many reviews on Google and Facebook, all with 5-star ratings. We take our reviews seriously because they are a reflection of our patients' satisfaction with the care they receive from our team. Providing high-quality orthodontic care to patients throughout South Carolina is our main goal and we're so confident you'll love your experience with us, we back it up with a 100% satisfaction guarantee over the course of treatment. Contact our friendly office today to learn more! Many people simply ask whether their potential orthodontist accepts their



## 10. Do They Accept Most Insurance Plans?

Many people simply ask whether their potential orthodontist accepts their current insurance and stop there. Unfortunately, insurance coverage can easily change often. Perhaps your employer decides to go with a different insurance plan, or maybe you decide to change plans yourself. When this happens, it can be a hassle to suddenly discover that your orthodontic office doesn't accept your new insurance. One way to avoid this pitfall is to ask your potential orthodontist whether they are in-network with most insurances and ask if they are out of network with any major providers. This increases your chances that you can stay with your trusted family orthodontist when your coverage changes.

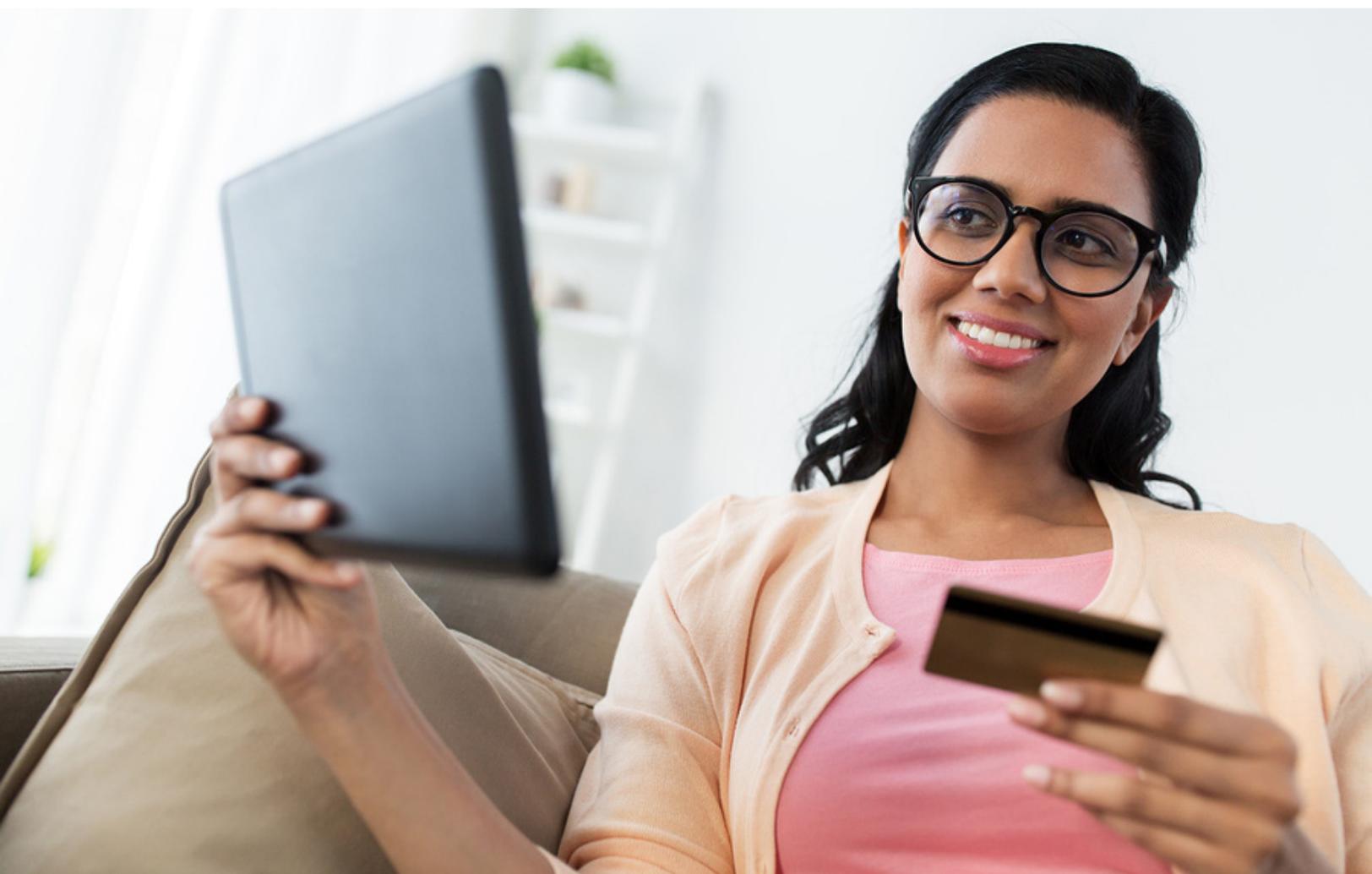
At Bluffton Orthodontics, we accept most insurances and will gladly file all insurance paperwork on your behalf. We will also work closely with your insurance company to ensure that you get the maximum benefits for your orthodontic care. We understand how frustrating insurance can be. Our goal is to simplify the process so that you can focus on what really matters – your smile!



## Bonus: Do They Guarantee Affordable Payments?

This report was only supposed to include 10 crucial questions to consider when looking for a dental care provider, but affordability is so important that I've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential dental health care provider offers before you make a decision.

At Bluffton Orthodontics, we strongly believe that no one should ever have to delay necessary orthodontic treatment due to financial concerns. That's why we do our best to help you work within your budget while still providing you with high-quality dental health care. When you come in for your complimentary consultation, we'll help you understand all the different payment plans we offer. From filing insurance paperwork for you to offering low or no-interest payment plans through OrthoFi, we are here to simplify the financial process so you can focus on what really matters – your new healthy smile. You can rest easy knowing that every facet of your braces and orthodontic treatment will be smooth sailing and worry-free!



## Closing Letter from Dr. Robert F. Garrison

Dear Friend,

I hope this report has helped you learn more about what you can expect from your orthodontic treatment, as well as what you should expect from your provider. Don't be afraid to ask about each item I included on this list. If you have already signed up for treatment with a provider, feel free to call the office and ask a few follow-up questions. Remember, this is your smile we're talking about here – you deserve to feel confident and comfortable for the entirety of your treatment!

While my primary goal was simply to educate you and facilitate your search for a dental care provider for you or your family, I hope you've also discovered a bit about Bluffton Orthodontics and why I'm so passionate about what I do. Yes, I love creating beautiful smiles, but more than that, I love nurturing great relationships with my patients and helping them be happier and healthier overall. It may sound like I expect a lot from my fellow orthodontists, and that's true, but only because I expect so much from myself. You're putting your trust in me, and that's not something I take lightly.

To learn more about Bluffton Orthodontics, simply call **843-258-5835** and don't forget about your Bluffton Orthodontics New Patient Consultation! A FREE comprehensive consultation may be the only thing standing between you and the smile you've always wanted.

To Your Healthiest Smile,

*Robert F. Garrison, DMD, PA*

P.S. When you are ready, I invite you to schedule your complimentary **Bluffton Orthodontics New Patient Consultation**, which includes a review of your dental history, a thorough exam, digital x-rays and images of your teeth, a personalized treatment plan, and a tour of our state-of-the-art office (a \$225 value) by calling **843-258-5835**.





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